



2025



Consulate General of Italy
Hong Kong

3 DEC

Wed

Summit Programme



Don't miss your favourite topics and speakers

0830 Registration

0900-0930 **BODW2025 Grand Opening**
Opening Remarks and Performance

0930-1010	Keynote	Dr Carlo Ratti	Co-founder, CRA - CARLO RATTI ASSOCIATI, Italy
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Urban Visions

1010-1040	Keynote	Patricia Viel	Architect & Co-founder, ACPV ARCHITECTS Antonio Citterio Patricia Viel, Italy
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1040-1110	Keynote	Ole Scheeren	Founder & Chief Designer, Büro Ole Scheeren, Hong Kong
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1110-1040	Keynote	Michele De Lucchi	Founder, AMDL CIRCLE, Italy
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1140-1200	Keynote	Walter Mariotti	Domus Executive Editorial Director, Editoriale Domus, Italy
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1200-1230	Panel	Dr Carlo Ratti	Co-founder, CRA - CARLO RATTI ASSOCIATI, Italy
		Ma Yansong	Architect, Artist, Founder & Principal Partner, MAD architects, The Chinese Mainland
		Patricia Viel	Architect & Co-founder, ACPV ARCHITECTS Antonio Citterio Patricia Viel, Italy
		Ole Scheeren	Founder & Chief Designer, Büro Ole Scheeren, Hong Kong
		Michele De Lucchi	Founder, AMDL CIRCLE, Italy
	Moderator	Walter Mariotti	Domus Executive Editorial Director, Editoriale Domus, Italy

1230-1300	Fireside Chat	Brett Wightman	Senior Principal & Director – APAC, Populous, Singapore
		Richard Frost	Senior Editor, Bloomberg News, Hong Kong

Mobility Revolution

1400-1430	Keynote	Matteo Fioravanti	Senior Vice President Design, Pininfarina, The Chinese Mainland
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1430-1500	Keynote	David Imai	Chief Designer Former Design Director, Arc Tesla, United States
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1500-1530	Keynote	Luca Santella	Founder & Head of Product Strategy, Bluegame, Italy
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1530-1600	Panel	Matteo Fioravanti	Senior Vice President Design, Pininfarina, The Chinese Mainland
		David Imai	Chief Designer Former Design Director, Arc Tesla, United States
		Luca Santella	Founder & Head of Product Strategy, Bluegame, Italy
	Moderator	Jon Wall	Managing Editor, Prestige Hong Kong, Hong Kong

1600-1645	Panel	Tony Ip	Partner, SIXECO TECHNOLOGY, The Chinese Mainland
		Ben Chen	Vice Chairman, BTH New Energy Vehicle Development Promotion Association, Chinese Mainland
		Double Du	Designer, 23ndesign works, The Chinese Mainand
		Viveca Chan	Founder & Chairman Vice Chairman, WE Marketing Group Hong Kong Design Centre, Hong Kong

*PTH session



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Craftd Living

0900-0930	Keynote	Susanna Minotti	Head of Interior Decoration Department, Minott, Italy
0930-1000	Keynote	Dr Barbara Villari	Art & Managing Director, VILLARI, Italy
1000-1030	Keynote	Andrea Molteni	Vice President, Molteni&C, Italy
1030-1100	Keynote	Min Chen	Industrial Designer & Founder, Chen Min Office, The Chinese Mainland
1100-1130	Keynote	Tereza Šváchová	Architect, Tereza Šváchová, Czech Republic
1130-1200	Panel	Susanna Minotti Dr Barbara Villari Min Chen Tereza Šváchová	Head of Interior Decoration Department, Minotti, Italy Art & Managing Director, VILLARI, Italy Industrial Designer & Founder, Chen Min Office, The Chinese Mainland Architect,Tereza Šváchová, Czech Republic
		Moderator Elaine Yan Ling Ng	Founder, The Fabrick Lab, Hong Kong
1200-1250	Fireside Chat	Prof Ron Arad Patrizia Moroso	Founder & Director, Ron Arad Studio, United Kingdom Creative Director, Moroso S.p.A., Italy
		Moderator SEAN DIX	Director, dix design+architecture, Hong Kong
1400-1430	Panel	Cendrine de Susbielle Paul Bonlarron Philippe Delhomme	Creative Director, Manufactures nationales, France Designer, France President Executive Board, Maison&Objet, France
		Moderator	

Luxury Reimagined

1430-1500	Fireside Chat	Angelica Visconti Dr Stefania Ricci	Vice Chairman, FERRAGAMO, Italy Director of Museo Ferragamo & Fondazione Ferragamo, FERRAGAMO, Italy
1500-1525	Keynote	Nicolas François Luchsinger	CEO, Buccellati Holding Italia S.p.A., Italy
1525-1550	Keynote	Tiziana Fausti	President, 10 Corso Como, Italy
		*Italian session (by AI)	
1550-1620	Panel	Angelica Visconti Tiziana Fausti Nicolas François	Vice Chairman, FERRAGAMO, Italy President, 10 Corso Como, Italy CEO, Buccellati Holding Italia S.p.A., Italy
		Moderator David Ketchum	CEO, Current Asia, Hong Kong
1620-1650	Keynote	Akira Kobayashi	Creative Type Director, Monotype, Japan
1650-1720	Keynote	Tina Norden	Principal & Partner, Conran and Partners, United Kingdom
1720-1745	Keynote	Enoch Hui	Founder, Atelier E, Hong Kong
1745-1810	Keynote	Sara Biancaccio	Co-founder & Creative Director, Panglossian Studio, Italy



2025



ITALY



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5 DEC

Fri

Summit Programme



0830 Registration

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Innovating with AI & Technology

0900-0935	Keynote	Emma Chiu	Global Director, VML Intelligence, United Kingdom
0935-1010	Keynote	Matteo Battiston	Chief Design Officer, EssilorLuxottica, Italy
1010-1040	Keynote	William Wong	Chairman, Digital Domain, Hong Kong
1040-1110	Keynote	Will Shi	General Manager - Hong Kong & Macau, Baidu AI Cloud, The Chinese Mainland
	*PTH session		
1110-1150	Panel	Emma Chiu Matteo Battiston William Wong Will Shi	Global Director, VML Intelligence, United Kingdom Chief Design Officer, EssilorLuxottica, Italy Chairman, Digital Domain, Hong Kong General Manager - Hong Kong & Macau, Baidu AI Cloud, The Chinese Mainland
	Moderator	Darren Chuckry	Managing Director, HK Initiative · Hong Kong

Cultural Innovation & Creativity

1150-1230	Fireside Chat	Yumi An King	Executive Director & Founding Member, Aww Inc., Japan
	Moderator	Sunny Cheung	Curator, Design & Architecture, M+, Hong Kong
1400-1440	Panel	Patti Wong	Co-founder & Partner, Patti Wong & Associates, Hong Kong
		Dr Iwan Dietschi	Senior Vice President of Hospitality, MGM, Switzerland
		Kevin Bethune	Founder & CCO, dreams, design + life, United States
	Moderator	Clay Chandler	Executive Editor, Asia, Fortune, Hong Kong
	1440-1515	Keynote	Tim Marlow
1515-1550	Keynote	Paola Antonelli	Senior Curator, Architecture & Design, The Museum of Modern Art, United States
1550-1630	Panel	Tim Marlow	Chief Executive & Director, the Design Museum, United Kingdom
		Paola Antonelli	Senior Curator, Architecture & Design, The Museum of Modern Art, United States
		Suhanya Raffel	Museum Director, M+, Hong Kong
1630-1700	Keynote	Raffaella Paniè	Director of Brand, Identity & Look of the Games, Milano Cortina 2026, Italy
1700-1730	Keynote	Benjamin Moser	Curator & Director, Design Prize Switzerland, Switzerland
1730-1745	Closing Ceremony		