# How to watch on-demand on BODW website

#### Step 1: Visit 2021.bodw.com and click "Login/ Register" on the Homepage EN 繁简 🙆 ~ bodw BUSINESS OF DESIGN WEEK Login / Register On-demand Speakers Partners Press bodw+ $\boldsymbol{a}$ Refik Prof. Winka Anadol Dubbeldam Prie Refik Anadol Studio Pries University of Pennsylvania Animoca Brands Archi-Tectonics NYC LLC

#### Step 2:

- If you are a bodw+ member, please sign in by clicking "Login here".
- If you're NOT our member yet, please register with your email, Facebook OR Google account.



# New member registration

Create an account to access BODW, KODW & bodw+ content

<b>f</b> Register with Facebook	G Register with Google
Account Information	
First name°	Last name*
Email Address°	Confirm Email Address <sup>o</sup>

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#### **Step 3:** After registration or login, please click "<u>On-demand</u>" on Homepage.



#### **Step 4:** Click the session you want to watch by **Date**, by **Type** or by **Category** on the On-demand page.

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SESSION TYPE	Sat 27 Nov	On-demand
<ul> <li>All</li> <li>On-demand</li> <li>Concurrent Event</li> <li>Networking</li> <li>Programme Highlight</li> </ul>	Mon 29 Nov Tue 30 Nov Wed 01 Dec	In Conversation: The On-demand Making of West Kowloon Cultural District 14:55 - 15:35 (GMT+8) On-demand Culture & the City
CATEGORY R All Brand Rejuvenation Connected Health & Wellbeing Creative Mindset & Innovation Leadership	Fri O3 Dec Sat O4 Dec	The Future Vision of the On-demand Museum 16:00 - 16:45 (GMT+8) On-demand
Culture & the City Culture & the City Culture & the City Culture Cult	Sun <b>19 Dec</b>	Carving out Future On-demand WorkSpace and Living
Phygital Reality		20:00 - 21:00 (GMT+8) On-demand Designing an Intelligent Future

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# **Speakers**



**Ryan Anderson** 

& Insights Herman Miller - US



Jesper Jos Olsson

Vice President of Global Research Group CEO and Founding Partner Executive Director & APAC Head White Peak & Stey Mainland of Urban Ecosystems JLL · HK



Prof. Jeremy Myerson Director WORKTECH Academy · UK

