

# Concurrent Events





2022 設計求變

design  
for change  
28nov - 03dec

# Programmes

( All sessions are subject to change )

30 Nov (Wed)		
8:00-8:20pm (GMT+8 / HKT)	Opening Ceremony	
Live on ViuTV Channel 96	Welcome Remarks <b>Prof. Eric Yim, JP</b> Chairman, Hong Kong Design Centre, HK	
8:20-8:50pm (GMT+8 / HKT)	The Master Roundtable : Design for Change	
Live on ViuTV Channel 96	<b>Nikki Gonnissen</b> Co-founder, Designer & Director, Thonik, NL	Moderator: <b>Delicia Tan</b> CEO, Hong Kong & Greater Bay Area, Edelman Hong Kong & GBA, HK
	<b>Chi Wing Lo</b> Founder, DIMENSIONE CHI WING LO, IT	
	<b>Paul Thompson</b> Vice-Chancellor, Royal College of Art (RCA), UK	
8:50-9:35pm (GMT+8 / HKT)	Blue Urban Models : Building Climate-resilient Neighbourhoods	
Live on ViuTV Channel 96	<b>Sara Klomps</b> Director, Zaha Hadid Architects, HK	Moderator: <b>Fei Mui</b> Curator 2022 HK SZ Bi-City Biennale of Urbanism\Architecture (Hong Kong) (UABB2022), HK
	<b>Dr Koen Olthuis</b> CEO Architect, Waterstudio, NL	
	<b>Marthijn Pool</b> Co-founder, Space&Matter, NL	
9:35-10:00pm (GMT+8 / HKT)	Keynote : The Future of Transportation - Integrating Mobility & Community	
Live on ViuTV Channel 96	<b>Paul Priestman</b> Chairman and Creative Director, Puli Innovations Shanghai, UK	Moderator: <b>Darren Chuckry</b> Managing Director, HK Initiative, HK

10:00-10:25am  
(GMT+8 / HKT)

Keynote : Building on Water – Pioneers of Floating Cities

Dr Koen Olthuis  
CEO Architect, Waterstudio.NL, NL

Moderator:  
Tiffany Lau  
Executive Director, Head of Urban Ecosystem,  
Asia Pacific, JLL, HK

10:25-11:10am  
(GMT+8 / HKT)

Reimagining Our Future Habitats

Dennis Ho  
Director & East Asia Regional Design Lead,  
ARUP, HK  
  
Kittisak Pattamasaeви  
CEO, Montara Hospitality Group, TH  
  
Shirley Surya  
Curator, Design and Architecture, M+, HK

Moderator:  
Colin Ward  
Senior Partner – Architect, Foster + Partners, HK

11:30-12:00nn  
(GMT+8 / HKT)

Keynote : Communal Space & Impactful Design

Nikki Gonnissen  
Co-founder, Designer & Director,  
Thonik, NL  
  
Thomas Widdershoven  
Co-founder, Designer & Director,  
Thonik, NL

Moderator:  
Jonathan Cummings  
President, APAC, Landor & Fitch, HK

2:00-2:25pm  
(GMT+8 / HKT)

Keynote : Rethinking Exhibitions in a Digital World

Sylvain Roca  
Founder & Director, Atelier Sylvain Roca, FR

Moderator:  
Nicole Andrianjaka de Surville  
Founder & Editor in chief,  
Zolima CityMag, HK

2:25-2:55pm  
(GMT+8 / HKT)

Blueprint of Creative Placemaking

Guy Salter OBE MVO  
Chairman, London Craft Week, UK  
  
Marisa Yiu  
Co-Founder, Lead Curator & Executive Director,  
Design Trust, HK

Moderator:  
Kiri Sinclair  
Founder & CEO,  
Sinclair, HK

2:55-3:25pm  
(GMT+8 / HKT)

Shaping the Future of Non-Profit Art Space in Asia

**Christopher K. Ho**  
Executive Director, **Asia Art Archive**, HK

**Billy Tang**  
Executive Director and Curator, **Para Site**, HK

Moderator:  
**Aaina Bhargava**  
Arts and Culture Editor, **Tatler Asia**, HK

3:45-4:15pm  
(GMT+8 / HKT)

AI & Life-centred Design

**Edwin Keh**  
CEO, **The Hong Kong Research Institute of Textiles and Apparel**, HK

**Prof. Calvin Wong**  
CEO & Centre Director, **AiDLab**, HK

Moderator:  
**Dr Gina Jiang**  
Managing Director,  
**Hong Kong Institute of Biotechnology**, HK

4:15-4:45pm  
(GMT+8 / HKT)

Sustainable Gastronomy

**Agung Prabowo**  
Co-founder, **Penicillin**, HK

**Simon Rogan**  
Chef Patron,  
**Simon Rogan Restaurant Group**, UK

Moderator:  
**Janice Leung Hayes**  
Food writer, producer, sustainability advocate,  
**Honestly Green**, HK

5:30-6:00pm  
(GMT+8 / HKT)

Legacies of Design Innovation

**Richard Hutten**  
Designer & Founder,  
**Richard Hutten Studio BV**, NL

**Prof. Daan van Eijk**  
Chair Professor Industrial Design,  
**Delft University of Technology**, NL

Moderator:  
**Dr Edmund Lee**  
General Manager & Head of Group ESG Initiatives,  
**Gold Peak Technology Group Ltd.**, HK

8:00-8:45pm  
(GMT+8 / HKT)

Consumer Experience & Brand Innovation

Live on  
ViuTV Channel 96

**Tina Chao**  
Chief Marketing and Digital Customer  
Experience Officer, **McDonald's Hong Kong**, HK

**Chul Bae Lee**  
Senior VP & Executive Head of LG Electronics' Life  
Innovation Design Center, **LG Electronics Inc.**, KR

**Ross Lovegrove**  
Visionary Creator & Sculptor of Technology,  
**ROSS LOVEGROVE STUDIO**, UK

Moderator:  
**Andreas Krasser**  
CEO, **DDB Group Hong Kong**, HK

1 Dec (Thu)

8:45-9:30pm  
(GMT+8 / HKT)

Immersive Voyages of Our Heritage

Live on  
ViuTV Channel 96

**Sylvain Roca**  
Founder and Director, **Atelier Sylvain Roca**, FR

**Yves Ubelmann**  
Co-Founder & CEO, **ICONEM**, FR

**Dr Daisy Yiyou Wang**  
Deputy Director, **Curatorial and Programming**  
of the **Hong Kong Palace Museum**, HK

Moderator:  
**Levina Li**  
Co-founder & Director, **Art-Partners**, HK

9:30-10:00pm  
(GMT+8 / HKT)

Art Tech & Creative Digitalisation

Live on  
ViuTV Channel 96

**Gillian Howard**  
Founder & Global Fair Director, **Digital Art Fair**, HK

**Adeline Ooi**  
Director Asia, **Art Basel**, HK

Moderator:  
**Jehan Chu**  
Founder & Managing Partner, **Kenetic**, HK

2 Dec (Fri)

9:30-10:15am  
(GMT+8 / HKT)

Chinese Design on the Global Stage (Putonghua Session)

**Prof. Tong Huiming**  
Professor & Dean, School of Innovation Design,  
**Guangzhou Academy of Fine Arts**, CN

**Zhang Jianmin**  
Founder and President, **CIGA Design**, CN

**Dickson Yewn**  
Artist and Founder,  
**YEWN, Contemporary Chinese Fine Jewelry**, HK

Moderator:  
**Prof. Viveca Chan**  
Founder & Chairman, **WE Marketing Group**, HK

10:15-10:40am  
(GMT+8 / HKT)

Pioneers in Digital Transformation (Putonghua Session)

**Deng Chao**  
Head of Product and Design,  
**Xiaohongshu**, CN

Moderator:  
**Prof. Viveca Chan**  
Founder & Chairman, **WE Marketing Group**, HK



11:10-11:50am  
(GMT+8 / HKT)

Enabling Digital Design with Smart Technologies

Peter Yan King-Shun, JP  
CEO, Cyberport, HK

Dr Denis Yip  
CEO, Hong Kong Applied Science and  
Technology Research Institute (ASTRI), HK

Moderator:  
Dr Joseph Wong  
Executive Director  
Hong Kong Design Centre, HK

2:00-2:35pm  
(GMT+8 / HKT)

Embedding Design into Innovation & Transformation

Tommie Lo  
Founder & CEO, Preface, HK

Don So  
Head of Business Incubation,  
New World Development Company Limited, HK

Moderator:  
Arthur Shek  
Managing Partner, McKinsey & Company, HK

3:00-3:45pm  
(GMT+8 / HKT)

Design Frontier in Caring Mobility (Putonghua Session)

Jason Fan  
Department Director, Advanced Design Dept.,  
Design Centre, GAC Automotive Research &  
Development Centre, CN

Prof. Xu Ying-Qing  
Professor, Academy of Arts & Design,  
Tsinghua University, CN

Wang Shouyu  
Design Research Director, HUAWEI UCD  
(User Centered Design) Center, CN

Moderator:  
Prof. Stephen Jia Wang  
Full Professor in UX Design & Design Intelligence,  
MDes Scheme Leader, Director, Research Centre  
of Future (Caring) Mobility, School of Design,  
The Hong Kong Polytechnic University, HK

4:00-4:40pm  
(GMT+8 / HKT)

Dutch Inspirations: Rethinking Business with Circular Design

Aric Chen  
General & Artistic Director,  
Het Nieuwe Instituut, NL

Mariet Schreurs  
Founding Partner, Orange Creatives, NL

Pieter van Os  
Program Manager International, CIRCO, NL

Moderator:  
Monique Knapen  
Coordinator China, CreativeNL, NL

4:55-5:30pm  
(GMT+8 / HKT)

Built to Last : Redefining Good Design

**Simon Legald**  
Designer, **Normann Copenhagen**, DK

**Michael Young**  
Founder & Director, **Michael Young Studio**, HK

Moderator:  
**Patrick Bruce**  
Founding Director  
**The Oval Partnership Limited**, HK

5:30-6:00pm  
(GMT+8 / HKT)

Saving the Planet: Impactful Design & Sustainability

**Antoine Besseyre des Horts**  
Leader, LIXIL Global Design, Asia, **LIXIL**, SG

**Ondřej Koc**  
Co-Founder & CSO, **Cementum, s.r.o.**, CZ

Moderator:  
**Patrick Bruce**  
Founding Director  
**The Oval Partnership Limited**, HK

8:00-8:50pm  
(GMT+8 / HKT)

Brand & Service Design in the Metaverse

Live on  
ViuTV Channel 96

**Grace Chan**  
Head of Brand & Brand Partnerships Asia Pacific,  
**HSBC**, HK

**Emma Chiu**  
Global Director,  
**Wunderman Thompson Intelligence**, UK

**Aaron Lau**  
Founder & CEO, **Gusto Collective**, HK

Moderator:  
**Darren Chuckry**  
Managing Director, **HK Initiative**, HK

8:50-9:20pm  
(GMT+8 / HKT)

Keynote : Design for Change in Hospitality

Live on  
ViuTV Channel 96

**Bill Bensley**  
Founder & Creative Director, **BENSLEY**, TH

Moderator:  
**Simone Schultz**  
Managing Editor, **Design Anthology**, HK

9:20-10:00pm  
(GMT+8 / HKT)

Reimagining Asian Design

Live on  
ViuTV Channel 96

**Dr William Lim**  
Managing Director, **CL3 Architects Limited**, HK

**Stanley Wong Ping-pui**  
**(anothermountainman)**  
Founder & Creative Director,  
**84000 Communications Limited**, HK

Moderator:  
**Sara Mao**  
Director, **Christie’s Education Asia Pacific**, HK

10:00-10:30am  
(GMT+8 / HKT)

Keynote : A Lifetime of Creative Experimentation

Chi Wing Lo  
Founder, DIMENSIONE CHI WING LO, IT

Moderator:  
Betty Ng  
Founder, COLLECTIVE, HK

10:30-11:05am  
(GMT+8 / HKT)

DFA Forum - Asian Communication Design

Ashwini Deshpande  
Co-founder & Director,  
Elephant Design, IN  
  
Ezrena Marwan  
Co-Founder, Malaysia Design Archive, MY

Moderator:  
Tony Chow  
Director, Content  
Hong Kong Tourism Board, HK

11:25am-12:00nn  
(GMT+8 / HKT)

Established Young Creatives : Pursuit of Change in Cross  
Disciplinary Design (Cantonese Session)

Adonian Chan  
Design Director, Trilingua Design, HK  
  
Dennis Cheung  
Founder, Studio-RYTE, HK

Moderator:  
William To  
Executive Director, PMQ, HK

2:00-2:45pm  
(GMT+8 / HKT)

Design Policy Conversations

Bart Ahsmann  
Managing Director, CLICKNL, NL  
  
Guanyou Chen  
Deputy Director of Strategy,  
Governance and International Relations,  
DesignSingapore Council, SG  
  
Pichit Virankabutra  
Deputy Director and Acting Director (Chiang  
Mai Office), Creative Economy Agency(CEA), TH

Moderator:  
Dr Joseph Wong  
Executive Director  
Hong Kong Design Centre, HK

2:45-3:20pm  
(GMT+8 / HKT)

Inspiring Change with Visual Communication

Kaori Akiyama  
Founder & Designer,  
STUDIO BYCOLOR, JP  
  
Sarah Mui  
Co-founder & Design Director,  
One Bite Design Studio Limited, HK

Moderator:  
Ikko Yokoyama  
Lead Curator, Design and Architecture, M+, HK



3:35-4:10pm  
(GMT+8 / HKT)

M+ Curated Panel : Views from the Studio

Nikki Gonnissen

Co-founder, Designer & Director, Thonik, NL

Otto Ng

Design Director, LAAB Architects, HK

Moderator:

Ikko Yokoyama

Lead Curator, Design and Architecture, M+, HK

4:10-4:50pm  
(GMT+8 / HKT)

The Future of Design Education

Prof. Rossana Hu

Founding Partner, Neri&Hu Design and Research Office, CN

Dr Paul Thompson

Vice-Chancellor, Royal College of Art (RCA), UK

Moderator:

Prof. Eric Schuldenfrei

Head of the Department of Architecture, The University of Hong Kong, HK

5:10-5:50pm  
(GMT+8 / HKT)

Roundtable Discussion : Transformative Design for Good (Closing Session)

Bill Bensley

Founder & Creative Director, BENSLEY, TH

Guy Salter OBE MVO

Chairman, London Craft Week, UK

Paul Priestman

Chairman and Creative Director, Puli Innovations Shanghai, UK

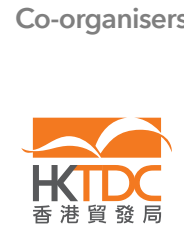
Thomas Widdershoven

Co-founder, Designer & Director, Thonik, NL

Moderator:

Shirley Surya

Curator, Design and Architecture, M+, HK



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